

**DREXEL UNIVERSITY**

**WESTPHAL  
COLLEGE OF  
MEDIA ARTS  
& DESIGN**



DREXEL UNIVERSITY  
**Westphal**  
College of Media Arts & Design

[drexel.edu/westphal](http://drexel.edu/westphal)

**GRADUATE PROGRAMS**

# FOCUS ON CREATIVE STRATEGY & RESEARCH

Drexel University's Westphal College of Media Arts & Design prepares students to begin or enhance their careers in the design, media, and nonprofit arts sectors. Taught by expert faculty who integrate real world learning experiences into every program, students learn to incorporate aesthetics, technology, and the realities of the marketplace into their areas of study.

Westphal is located in the heart of the great City of Philadelphia, home to world-renowned cultural institutions, a rich arts and entertainment sector, and a community of businesses large and small that employ our students and graduates. Meanwhile, four of our graduate programs are offered online or with flexible hybrid learning models, giving students the same high-quality Drexel education on their own schedule.

Westphal offers nine graduate programs leading to a Master of Science degree, which assume varying levels of expertise and academic preparation. With an emphasis on experiential learning through studio instruction and a focus on tackling the real-world challenges of professional practice, students graduate ready to succeed in an ever-changing world. The next generation of leadership begins here.

## GRADUATE MAJORS

**Arts Administration & Museum Leadership**  
(On-Campus and Online)

**Design Research**

**Digital Media**  
(On-Campus and Online)

**Fashion Design**

**Interior Architecture & Design**  
(First Professional Degree)

**Interior Architecture**  
(Second Professional Degree)

**Retail & Merchandising**  
(Online)

**Television & Media Management**  
(On-Campus and Online)

**Urban Strategy**

## MINORS & CERTIFICATES

### Graduate Minors

Arts Administration

Digital Media

Museum Leadership

Retail & Merchandising

### Certificates

Dance Studies

Executive Retail & Merchandising Leadership  
(with LeBow College of Business)

## RESEARCH AND CREATIVE PURSUITS

The Westphal College's faculty and students are passionate about their research, scholarly, and creative pursuits, from grant-funded research focused on real-world problems to scholarship aimed at increasing the world's knowledge to the creation of inspiring visual, performing, and media arts. Digital Media faculty work in serious gaming, artificial intelligence, and virtual reality; Fashion Design is actively engaged in research on smart textiles and the development of products to improve human life; and faculty and students in The Department of Architecture, Design & Urbanism engage in research related to the study of the urban and built environment. Westphal's graduate programs encourage students to directly engage with faculty and develop self-driven research projects.



## ONLINE DEGREES

Westphal's graduate programs in Arts Administration & Museum Leadership, Digital Media, Retail & Merchandising, and Television & Media Management offer the flexibility of online education. Connecting students and communities from all over the world through research and innovation, an online graduate program can be tailored to each student's unique schedule, career, and family needs. As an online graduate student at Westphal, you'll have access to the same network of support and resources as on-campus students, with the added convenience of virtual learning.



## STATE OF THE ART FACILITIES

One of the fundamentals of a Westphal College education is the active, hands-on learning we provide in the studio environment—but not just any studio. Westphal offers spaces where students can see what their classmates are creating; where making labs can be shared by students from many majors; and where spontaneous and formal interactions take place daily, yielding creative connections. Westphal is home to:

- Motion Capture Lab
- Hybrid Making Lab
- Computerized knit prototyping studio
- Black Box Theater
- 3,500 square-foot gallery space
- World-renowned Fox Historic Costume Collection
- Immersive Research Lab for VR and AR
- Darkroom Photo Processing Lab
- Film and television post-production and audio post suites



## RESOURCES AND SUPPORT

Westphal College has dedicated faculty, research advisors, and advising staff to support you throughout your plan of study. From networking and professional development to assistance with charting your academic path, our team of faculty and staff are here to assist you with reaching your academic goals. Our graduate programs partner with the Graduate Student Association (GSA) and nearly 30 active graduate student organizations to develop academic, cultural and social programming that enhances the Drexel experience for our diverse graduate student community.



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# LEARN MORE ABOUT WESTPHAL

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We can't wait to introduce you to our community of researchers, designers, leaders, and scholars. You share the drive to solve problems, engage with the community, and lead the creative industries into the future. Our expert admissions team is always here to answer your questions, help you schedule a visit, or connect you with faculty from your desired graduate program.

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## CONTACT WESTPHAL:

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## LEARN MORE & SCHEDULE A VISIT:

[drexel.edu/westphal/admissions](https://drexel.edu/westphal/admissions)

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